

SkillsUSA 2015 Contest Projects

Audio/Radio Production

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National Audio/Radio Production Prompt 2015

Objective 1:

Create a 2 minute “Charles Osgood” type news expose on the World Cup Soccer Tournament. This must include at least 1 interview with a person outside of SkillsUSA (preferably a soccer fan). Please include the name and info for your interview to check facts if you need to later. This news story will be split into 2 parts 60 sec. Each.

Objective 2:

Create a 1 minute “streaming radio” type infomercial on a company from Techspo. This must include at least 1 testimonial from someone at the trade show booth. Please include the name and info for your interview to check facts if you need to later. This will be placed at the end of your news story.

Objective 3:

Create a 30 sec. Radio commercial spot for one of the famous Kansas City BBQ restaurants. This will be placed in the middle of your news story.

Objective 4:

The parts should be edited together as a radio program:

1 Minute of the News Story
30 Sec. Spot
Second Minute of News Story
60 Sec. Spot

Skills:

Talent: Must write and edit the script, conduct interviews, show proper mic technique, have proper diction, and assist with the editing.

Engineer: Must show proper technique in obtaining proper level-to-recorder, mic choice, show proper level and balance in mix, and edit the project.

Requirements:

The project must be submitted by 2:00PM on Thursday June 26 on a USB Flash Drive labeled with the Team number in either “High Quality” MP3 or CD Quality Audio (16Bit-44.1K).

Judging:

The contestants will be judged on all of the criteria shown on the scorecard available at the SkillsUSA Competition Website. Any failure to follow the prompt in any part of the criteria will result in a 0 for that score. Any use of off-color humor or profanity will result in a 0 for all criteria and the team will be judged on it's test score alone. **NO COPYWRITTEN MATERIAL CAN BE USED IN THE PROCUCTION PER SKILLSUSA.** Any violation of this will result in a 0 for the project.